



## New Member Basic Benefits & Opportunities

We are committed to providing quality programs that help our members **get more benefits, more exposure, more customers...Guaranteed!**  
Please take advantage of our many benefits and opportunities listed below.

### Networking

Chamber networking events offer multiple opportunities for members to build long lasting business relationships and friendships. They include our monthly networking luncheon, after hours mix & mingles, and periodically, business before hours' breakfast.

Chamber produced community annual events include the *Jensen Beach Pineapple Festival*, *St. Patrick's Day Parade*, *Taste of Jensen*, and the *Jensen Beach Fine Art & Craft Show*. *Jammin' Jensen* is held every Thursday night in downtown Jensen Beach. Proceeds from the annual *Art, Music & Benefit Auction* event supports art and music programs in our local schools. (CC4S) *Community, Chamber for Schools* is a school supply drive to benefit local students.

### Referral Service

We operate the most popular visitor information and business referral center in the area. Our Chamber provides local information and business referrals to thousands of residents, newcomers and visitors each year. We encourage new members to supply our visitor center with brochures, business cards and marketing flyers.

### Free Business Listing and Online Presence

Members receive a listing in the *Jensen Beach, Hutchinson Island Visitors Guide and Business Directory* and in the area's #1 trusted online business directory. Our popular online business directory and Facebook page has assisted over 36,000 users just in the past several months, we also offer a free link to your company's website. We are the area leader in online marketing through websites, social media, newsletters and our Jensen Beach TV video episodes featuring member profiles, community and Chamber events.

### Always Buy Chamber (A.B.C.)

Our Chamber is an integral part of your brand strategy. Members can promote their business to our entire 500+ membership through a variety of opportunities. New members are given the opportunity to provide a brief Introduction announcement. Members also refer members. Members, residents and visitors are always encouraged to *Always Buy Chamber* (A.B.C.).

### Membership Decal

Our Chamber logo "Member" decal can be displayed at the entrance of your business informing customers of your commitment and investment in your community.

### Ribbon Cutting

By request, our Chamber offers a ribbon cutting ceremony for new business members.

### New Member Free Advertising

All new members are offered free ad opportunities valued at over \$2,000 that include:

*The Stuart News, Hometown News, Pineapple Post, Martin County Currents, Out2MartinCounty.com, plus WSTU AM, WPSL AM or WJNX AM.*

### New Member Breakfast

The complimentary breakfast welcomes all new members to our Chamber, presents an opportunity to meet other new members and to review our chamber's many benefits and opportunities.

### Tax Deduction

100% of dues may be deductible as an ordinary and necessary business expense. Dues are not a charitable deduction for federal income tax purposes.

### Business Intelligence Report

All new members get the *Business Intelligence Report* emailed monthly. This exclusive report gives members tips and trends for growing their business.

### Committee Participation

One of the first things new members can do to become more involved is join a committee. Committees are listed on the *Ways to Get Connected* flyer and on our website.

### Business Consulting

Service Corps of Retired Executives (SCORE) are available to share their expertise with members on Friday mornings at the Chamber office, 1960 NE Jensen Beach Boulevard. For an appointment call (772) 489-0548 or (772) 334-3444.

### Public Policy

The Chamber maintains a visible presence with local and state government officials to stay informed on topics of importance to local businesses.

### U.S. Chamber Federation Member

Each new member also becomes a U.S. Chamber Federation Member. Benefits include:

*Access to uschamber.com/sb; U.S. Chamber weekly e-mail newsletter; issue alert e-mails; access to U.S. Chamber affinity programs and member discounts of U.S. Chamber publications, products and services.*

### Member to Member Hot Deals

Our Member to Member Hot Deals program offers cost saving opportunities shared with the membership.

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Please provide a 15-word business description to be included in your website listing. You can email the description to [info@JensenBeach.biz](mailto:info@JensenBeach.biz), call it in at (772) 334-3444, or mail it to PO Box 1536, Jensen Beach FL 34958-1536