

# **New Member Basic Benefits & Opportunities**

We are committed to providing quality programs that help our members **get more benefits, more exposure, more customers...** Guaranteed! Please take advantage of our many benefits and opportunities listed below.

### **Networking**

Chamber networking events offer multiple opportunities for members to build long lasting business relationships. They include our monthly member luncheon and after hours mix & mingle. Additional events include business before hours, grand openings and ribbon cuttings held periodically.

Chamber produced community annual events include the Jensen Beach Pineapple Festival, St. Patrick's Day Parade, Antique, Art & Vintage Collectibles Show, Taste of Jensen and the Jensen Beach Fine Art & Craft Show. Jammin' Jensen is held every Thursday night in downtown Jensen Beach. Education Committee fundraising events include the annual Art, Music & Benefit Auction, an event that supports art and music programs in our local schools, and Community Clean-up for Schools, a combined community cleanup and school supply drive.

#### Referral Service

We operate the most popular visitor information and business referral center in the area. Our Chamber provides local information and business referrals to thousands of residents, newcomers and visitors each year.

# **Business Listing and Online Presence**

Members receive a listing in our printed and online business directories. We also offer a free link to your company's website. We are the area leader in online marketing through websites, social media, newsletters and our Jensen Beach TV video episodes featuring member profiles, community and Chamber events.

## (A.B.C.) Always Buy Chamber

Our Chamber is now an integral part of a member's brand strategy. Members can promote their business to our entire 500+ membership through a variety of opportunities. Residents and visitors are always encouraged to *Always Buy Chamber* (A.B.C).

# (M2M) Member to Member Hot Deals

Our Member to Member Hot Deals program offers cost saving opportunities for fellow members to share.

## **Membership Decal**

Our "Proud to be a Member" decal can be displayed at the entrance of your business informing customers of your commitment and investment in your community.

## Ribbon Cutting

By request, we offer a ribbon cutting ceremony for the Grand Opening of a new business.

#### **New Member Free Advertising**

All new members are offered free ad opportunities valued at over \$2,000 that include:

The Stuart News, Hometown News, Pineapple Post, Out2MartinCounty.com, plus WSTU AM, WPSL AM or WJNX AM.

#### **New Member Breakfast**

The complimentary breakfast welcomes all new members to our Chamber, presents an opportunity to meet other new members and to review our chamber's many benefits and opportunities.

## **Tax Deduction**

100% of dues may be deductible as an ordinary and necessary business expense. Dues are not a charitable deduction for federal income tax purposes.

# **Business Intelligence Report**

All new members get a monthly subscription to the exclusive Business Intelligence Report. This exclusive report gives members tips and trends for growing their business.

# **Committee Participation**

One of the first things new members can do to become more involved is join a committee. Committees are listed on the "Get Connected" flyer and on the Chamber's website.

## **Business Consulting**

Service Corps of Retired Executives (SCORE) are available to share their expertise with members on Friday mornings at the Chamber office, 1960 NE Jensen Beach Boulevard. For appointment call (772) 489-0548.

# **Public Policy**

The Chamber maintains a visible presence with local and state government officials to stay informed on topics of importance to local businesses.

#### U.S. Chamber Federation Member

Each new member also becomes a U.S. Chamber Federation Member. Benefits include:

Access to uschamber.com/sb; U.S. Chamber weekly e-mail newsletter; issue alert e-mails; access to U.S. Chamber affinity programs and member discounts of U.S. Chamber publications, products and services.

Please provide a 15-word business description to be included in your website listing - www.JensenBeachChamber.com You can email the description to info@JensenBeach.biz, call (772) 334-3444, or mail to PO Box 1536, Jensen Beach FL 34958-1536	
Business Name:	Brief Description: