

PINEAPPLE FESTIVAL RETURNS REVAMPED AND REFRESHED



Jensen Beach, FL, August 17, 2018 -- Two generations of Pineapple Festival-loving hearts soared when Jensen Beach Chamber of Commerce officials recently announced that the Pineapple Festival will return to the streets of historic downtown Jensen Beach on Friday-Sunday, November 16-18. The festival has been a tradition on the Treasure Coast for 30-years and is considered the signature event of Jensen Beach.

The revamped and free admission festival will introduce a “Homegrown” theme that will showcase local artists, musicians, the area’s history, and pineapple themed food, beverages and contests. Like the inaugural Pineapple Festival in 1988, there will be no admission charge to enjoy the weekend festivities. Like the inaugural Pineapple Festival in 1988, there will be no admission charge to enjoy the weekend festivities.

Ron Rose, Jensen Beach Chamber President CEO said the event has been refreshed to “bring our pineapple harvesting history and the local art scene front and center in a kid-friendly fun environment.” Rose said, “The festival will showcase what Jensen Beach offers year-round, which is a destination for art lovers, dining enthusiasts, and tourists, as well as a great place to hold events.”

Complimenting the “Homegrown” theme, downtown restaurants will offer pineapple inspired entrees and art galleries and gift shops will display pineapple inspired displays. There will also be pineapple-themed activities, such as pineapple eating contests, cooking contests, and a pineapple chop demonstration. The festival’s popular 1990 and 1991 pineapple themed cookbooks will be reprinted and available for purchase.

The stage will be set for opportunities to buy fine art from a collection of creative minds who will showcase their handcrafted wares at the revamped and refreshed Pineapple Festival Pre-Holiday Art & Craft Show. Growing in popularity, the pre-holiday art and craft show will be held on Saturday and Sunday only, November 17 & 18, 2018, the weekend prior to Black Friday!

There will still be the familiar attractions such as Doolan’s “Big Fun” carnival ride company, owned and operated by Jensen Beach resident Mike Doolan. Festival-goers will be able purchase one-price wristband ride specials each day. Also, our sister city friends from Eleuthera, in the Bahamas, will be back to showcase their island crafts and the colorful Junkanoo parade.

Festivities will run from 6-10:30pm on Friday, November 16; 11am -10:30pm on Saturday, November 17; and 11am to 6pm on Sunday, November 18. The pre-holiday art and craft show will be open Saturday and Sunday only.

The Jensen Beach Chamber of Commerce produces the event and the presenting sponsor is Mulligan’s Beach House Bar & Grill. For information on pineapple-themed contests, supporting the event as a sponsor, participating in the art show, becoming an exhibitor, or performing on stage, please contact the Jensen Beach Chamber of Commerce (772) 334-3444 or info@JensenBeach.biz.